

# **Participants**

### UK, France & Germany:

**Late Dame Anita Roddick**, Founder of 'The Body Shop' and Humanitarian and Environmental Activist

Mr. Philippe Starck, Artistic Director

**Dr. Ulrich Bez**, CEO & Chairman Aston Martin, fmr. Head of Development Porsche, BMW, Daewoo

Mr. Franz Beckenbauer, Legendary Soccer Player and Coach

### USA:

Mr. Larry Flynt, Founder of Hustler & Larry Flynt Publications

**Mr. Michael S. Dukakis**, fmr. Presidential Nominee and Governor **Professor Philip Kotler**, Management Guru & Author

**Mr. Tony Visconti**, Music Producer Legend (David Bowie, U2, Paul McCartney, T-Rex, Kashmir etc.)

Mr. Pat Boone, Entertainment Legend & Activist

Mr. Steven Hilton, Chairman and CEO, The Hilton Foundation

Mr. Jim Buckmaster, CEO and President, Craigslist.com

Ms. Katie Ford, CEO, Ford Models

**Ms. Lynda Curtis**, Executive Director, Bellevue Hospital Center New York

**Mr. Richard Valdemar**, Leading Organized Crime Specialist, Fmr. Sergeant Los Angeles Sheriff's Dept.

**Mr. Bruce Cohen,** Academy Award winning Producer (Milk, American Beauty, Big Fish, Flintstones, etc)

#### Scandinavia:

Mr. Poul Nyrup Rasmussen, fmr. Danish Prime Minister, President Global Progressive Forum, Member of EU Parliament Mr. Mads Øvlisen, Chairman LEGO and fmr. CEO and Chairman Novo Nordisk, Chairman Kunststyrelsen and fmr. Chairman The Royal Danish Theatre, Member, United Nations Global Compact Mr. Jan Carlzon, Management Guru & Author, fmr. CEO SAS (Scandinavian Airlines), Linjeflyg & Vingresor

**Mr. Bengt Baron,** CEO, Vin & Sprit (Absolut Vodka), Fmr. Olympic Champion

**Mr. Hans Engell,** Fmr. Minister of Defense & Justice, Fmr. Leader, Conservative Party

**Mr. Björn Borg,** Fmr. World No. 1 Tennis Player (11 Grand Slam titles)

**Professor Lars Håkanson,** Institute of International Economics & Management, CBS

# Taiwan & Russia:

**Mr. Stan Shih**, Founder and Chairman of Acer Computers and Aspire Park, fmr. Adviser to Taiwan's President Chen Shui-bian **Mr. Garry Kasparov**, Founder, United Civil Front, Russian Presidential Candidate, fmr. World Chess Champion & Grandmaster